

<u>Name:</u> José Ignacio Gentini <u>Education:</u> Graphic Design (Bachelor) (Universidad de la Empresa, Montevideo)

<u>Residence</u>: Nürnberg <u>Citizenship:</u> Uruguayan & Italian



Experience:

My diverse experience spans collaborative efforts with professionals from various fields, allowing me to integrate technical and theoretical expertise. While my primary focus lies in fashion, demonstrated by my ongoing internship at Puma Teamsports Marketing as a Graphic Designer for the Creative Services, I've also honed my skills in apparel design (at The Urban Haus and Everlast in Latin America) and advertising (as a regional designer for Telecom, Peugeot, Opel, Sofitel, and more). My greatest strengths lie in adaptability, a thirst for learning, and a constant pursuit of new challenges.

Trip Studio (Graphic Design Studio, 2 years) The Urban Haus (Clothing Brand, 5 years) Plataforma (Advertising Agency, 2 years) Puma (Clothing Brand, Teamsports Marketing Creative, 1 year)

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Languages:
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Portuguese (Nivel 2 CELPEBRAS, Univ. Federal do Rio de Janeiro)

English •••• Spanish ••••

Others:

 Marketing (Fundação Getulio Vargas, Río de Janeiro)
Internal and external politics of Brazil

(Escola Naval, Río de Janeiro).

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Software Skills:
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Interests:

Adobe Illustrator	Illustration	
Adobe Photoshop	Editorial Design	
Adobe Premiere	Web	
Adobe After Effects	Retouching	
Adobe InDesign	Photography	
Figma	Packing	
Mailchimp	Visual Identity	
Pages	Social Media	
Powerpoint	Fashion	
Midjourney	Video editing/post	
5 7	Typography	
	Motion graphics	