

RESUME



Name: José Ignacio Gentini

Education: Graphic Design (Bachelor)
(Universidad de la Empresa, Montevideo)

Residence: Nürnberg

Citizenship: Uruguayan & Italian

Experience:

Hi! I'm a Graphic designer with a focus on creative direction. Currently, I work on Puma Football in Germany, shaping global campaigns for clubs like Manchester City, AC Milan, Borussia Dortmund and Portugal national team.

With experience in apparel design, branding, and storytelling, I've collaborated with top international brands like Puma, Everlast, Peugeot, Opel, Sofitel Hotels creating visuals that connect fashion, sport, culture, and innovation.

- Trip Studio (Graphic Design Studio, 2 years)
- The Urban Haus (Clothing Brand, 5 years)
- Plataforma (Advertising Agency, 2 years)
- Puma (Clothing Brand, Teamsports Marketing Creative, since february 2023)

Languages:

Portuguese ●●●●●
(Nível 2 CELPEBRAS, Univ. Federal do Rio de Janeiro)

English ●●●●○

Spanish ●●●●●
(Native)

Others:

- ✓ Marketing
(Fundação Getulio Vargas, Rio de Janeiro)
- ✓ Internal and external politics of Brazil
(Escola Naval, Rio de Janeiro).

Software Skills:

Adobe Illustrator ●●●●●
Adobe Photoshop ●●●●●
Adobe Premiere ●●●●●
Adobe After Effects ●●●●○
Adobe InDesign ●●●●○
Figma ●●●●○
Mailchimp ●●●●●
Pages ●●●●●
Powerpoint ●●●●●
Midjourney ●●●●○

Interests:

Creative direction ●●●●○
Editorial Design ●●●●○
Web ●●●●○
Retouching ●●●●○
Photography ●●●●○
Packing ●●●●○
Visual Identity ●●●●●
Social Media ●●●●●
Fashion ●●●●●
Video editing/post ●●●●●
Typography ●●●●●
Motion graphics ●●●●○